



PROMOTIONAL OVERVIEW

- Free demos to sales reps and key account buyers
- Free in-store play copies to retailers who sell music
- Full color flyers & postcards are available to retailers who sell music
- Promotional merchandise available for retail customers. Posters, t-shirts, stickers
- Retail, media and radio promotion and marketing by: The Gate Media Group www.gatemediacom.com
- Radio play on over 700 radio stations nationwide
- Services on listening posts and endcaps
- Media service to key reviewers with magazine article support. Reviews in over 150 publications nationwide
- New title announcement postcards & sell sheets mailed to 8,500 top retail accounts nationwide
- Advertising in Napra ReView, New Age Voice, Relix, Jazz Times, Jazzis and regional alternative and mainstream publications

ARTIST:
Ray's Music Exchange

TITLE:
Turanga

LABEL:
Delvian Records

SUGGESTED RETAIL:
\$13.98/CD

STREET DATE:
August 24, 2001

PRODUCER:
The Gate Media Group

THE RECORDING: TURANGA

Moving beyond traditional realms of jazz and ethnic music, TURANGA is a dangerously beautiful mixture of organic tones and moody washes of powerful sound energies fused with rock, electronic, urban and world music. Recorded in their home town of Cincinnati, TURANGA is a dynamic blend of retro-70's electric jazz spiced with cutting-edge sound technology and visionary atmospheres. TURANGA provokes the intellect and stimulates the senses, allowing listeners to hear music in a brand new way.

THE GROUP: RAY'S MUSIC EXCHANGE

Ray's Music Exchange has developed a big underground buzz since their H.O.R.D.E. Music Festival appearance in 1998. The quintet's sound combines the dark mystique of Miles Davis and Hugh Masekela with the intricate dexterity (and sometimes humor) of Frank Zappa's Mothers of Invention, yet remains uniquely their own thanks to a full-throttle injection of electronica and ethno-trance rhythms. The group's orchestrated compositions, free and guided improvisation, and an adventurous approach to musical communication win them new converts at each exhilarating Ray's Music Exchange performance. Ray's Music Exchange has shared stages with many of today's most exciting and creative artists including Bela Fleck and the Flecktones, Victor Wooten, Stanley Jordan, Deep Banana Blackout, John Scofield, Oteil Burbridge, Mickey Hart and Planet Drum, Leftover Salmon, JGB, Jazz is Dead, Umphrey's McGee, Fat Mama, and the Miracle Orchestra. They have also performed on the High Sierra (99) and Berkshire (99,00) Music Festivals. Their debut album ALIVEXCHANGE won the Cincinnati Entertainment Award for 1999 Album of the Year. The buzz continues to build as Ray's Music Exchange has received national recognition in the June 2000 issue of Downbeat Magazine, as well as feature articles on online magazines Jambands.com and Jambase.com.

THE LABEL: DELVIAN RECORDS

Based in California, the internationally acclaimed record imprint of The Gate Media Group has proven itself a champion of extreme artistry with the stunningly successful US release and limited edition European remix version of Mortal Loom's ALCHEMY THROUGH DREAMS. In addition, Delvian was a major partner in the reissue of The Sopwith Camel's classic 60's recording, MIRACULOUS HUMP RETURNS FROM THE MOON, which has earned industry praise for its innovative post production. Delvian Records recently signed Ray's Music Exchange to its growing roster; please visit www.gatemusic.com/delvian for more information.



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LADYSLIPPER - 919-383-8773
GOLDENROD MUSIC, INC. - 517-484-1712
HOME GROWN MUSIC NETWORK - 525-329-9398
DELVIAN RECORDS - 1-800-655-1625 www.gatemusic.com/delvian

