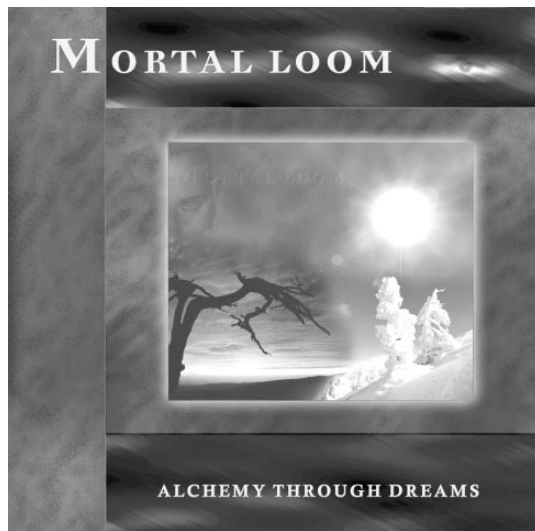


MORTAL LOOM

ALCHEMY THROUGH DREAMS
"EUROPEAN LIMITED EDITION"



ARTIST:
Mortal Loom

TITLE:
Alchemy Through Dreams
"European Limited Edition"

LABEL:
Delvian Records

SUGGESTED RETAIL PRICES:
\$17.98/CD

PRODUCER:
The Gate Media Group

ALCHEMY THROUGH DREAMS:

**A unique ambient
crossover of Electronica
and Trip Hop with a taste
of New Age & Tribal
rhythms.**

**An unexpected journey
through a mysterious
dream-like soundscape.**

Promotional Overview

- Free Demos to sales reps and key account buyers
- Free in-store play copies to retailers who sell music
- Full color flyers & Postcards are available to retailers who sell music
- Promotional merchandise available for retail customers. Posters - T-shirts - Stickers
- Retail and Radio Promotion and Marketing by: The Gate Media Group - www.gatemedias.com
- Radio Play on over 500 radio stations nationwide
- Services on listening posts and endcaps
- Media service to key reviewers with magazine article support
- Reviews in over 45 publications nationwide
- Radio service with track reference codes; artists available for interviews
- New Title Announcement Postcards & Sell sheets mailed to 8,500 top retail accounts nationwide.
- Advertising in New Age Retailer, Magical Blend UTNE, Napra ReView, New Age Voice, Alternative Press and regional alternative and mainstream publications.

The Album

ALCHEMY THROUGH DREAMS "LE" is a unique blend of Electronica, Trip Hop, Tribal rhythms and Gothic elements. The domestic release of this album has been on both radio and bestseller charts for Six consecutive months. The new limited edition of the European mix features 2 previously unreleased tracks. The first track, "Dark Circus" is inspired by and recorded in homage of the diva of electronic music; Wendy Carlos. The second addition is an extended re-mix version of "Shadow Puppets".

Mortal Loom's sound was developed over 10 years; this process included traveling around the world, listening to the environment, and sampling unusual organic sounds. Creating custom instrumentation is the root of Mortal Loom's style, resulting in this dreamy upbeat music that deserves repeated listening. Your listeners are guaranteed to hear sounds and mixing never presented anywhere before. Special guests include Norman Mayell of the historic 60's San Francisco band, Sopwith Camel, Max Mayell and vocalist Judy July.

The Band

MORTAL LOOM parallel the traditions of successful Euro-US artists like Chris & Cosey, This Mortal Coil, David Sylvian, Dead Can Dance and Tangerine Dream. Comprised of a guild of international alchemical musicians, dreamers and visionaries, Mortal Loom have produced and remixed music over the last 15 years for many major labels and artists, and DJ'd at major clubs extensively, including The Copa, Stark Club and Club Paragon, plus many other venues in Argentina, China, the UK, Germany, Belgium, Los Angeles, New York and throughout their "true home" in the Netherlands (Amsterdam) and their "second home", in the greater San Francisco Bay Area. Please see the enclosed material for more details.

MORTAL LOOM WEB - www.mortalloom.com

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