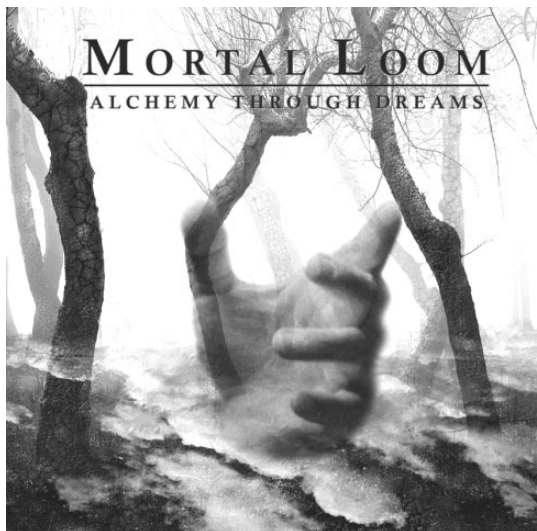


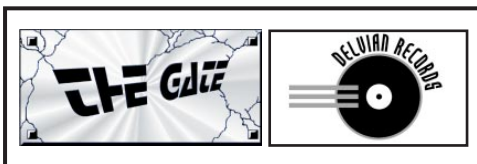
# MORTAL LOOM

ALCHEMY THROUGH DREAMS  
"U.S. DOMESTIC EDITION"



## Promotional Overview

- Free Demos to sales reps and key account buyers
- Free in-store play copies to retailers who sell music
- Full color flyers & Postcards are available to retailers who sell music
- Promotional merchandise available for retail customers. Posters - T-shirts - Stickers
- Retail and Radio Promotion by: The Gate Media Group - [www.gatemediacom.com](http://www.gatemediacom.com)
- Radio Play on over 700 radio stations nationwide
- Services on listening posts and endcaps
- Media service to key reviewers with magazine article support
- Reviews in over 45 publications nationwide
- Radio service with track reference codes; artists available for interviews
- New Title Announcement Postcards & Sell sheets mailed to 6500 top retail accounts nationwide.
- Advertising in New Age Retailer, Magical Blend UTNE, Napra, New Age Voice, Alternative Press and regional alternative and mainstream publications



**ARTIST:**  
Mortal Loom

**TITLE:**  
Alchemy Through Dreams

**LABEL:**  
Delvian Records

**SUGGESTED RETAIL PRICES:**  
\$13.98/CD  
\$9.95/12" Vinyl re-mixes

**PRODUCER:**  
The Gate Media Group

## **ALCHEMY THROUGH DREAMS:**

**A unique ambient crossover of Electronica and Trip Hop with a taste of New Age & Tribal rhythms.**

**Hot in Retail!  
Debuted # 20 national New Age charts. Top position Electronica/New Age listing station at Barnes & Noble.**

MORTAL LOOM... a band without precedent. They parallel the traditions of Chris & Cosey, This Mortal Coil, David Sylvian, Dead Can Dance and Tangerine Dream. Comprised of a guild of alchemical musicians, dreamers and visionaries, Mortal Loom casts its sonic wizardry in its release "Alchemy Through Dreams." Members of Mortal Loom have produced and remixed music for over fifteen years for many major labels; DJed extensively at nightclubs nationally and internationally including: Copa, Probe, Studio One, The Starck Club, plus many more venues; produced successful national and international bands; and have been the driving behind-the-scenes influence in many diverse and recognizable projects.

Directly influencing the future through music is not only a goal but also a reality for the members of Mortal Loom. With special guest Norman Mayell of The Sopwith Camel – the first San Francisco band to break the hit, "Hello, Hello" on a national level – Mortal Loom's sound will touch people in ways they never dreamed.

## **INSTRUMENTATION:**

Guitar, synthesizers, heavy percussion (synth and live), custom sampling, tribal instruments, winds, bells, horns, strings, vibes, female vocal, piano and original instrumentation.

**MORTAL LOOM WEB - [www.mortalloom.com](http://www.mortalloom.com)**

CD DGATE1256



VD GATE1271 - Vinyl



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OARFIN DISTRIBUTION, INC.: 612-673-0508  
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SUPER D: 949-225-1170  
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NORWALK: 800-877-6021  
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DELVIAN RECORDS: [www.delvianrecords.com](http://www.delvianrecords.com)