

## ADDICTED TO THE TRAGEDY

featuring: **Chris and Cosey**

CHARTED IN TOP 40 ON CMJ CHARTS!

**ARTIST:**  
Mortal Loom**TITLE:**  
Addicted to the Tragedy**IMPRINT:**  
Delvian Records**SUGGESTED RETAIL PRICE:**  
\$13.98/CD - \$10.98/Vinyl**PRODUCER:**  
The Gate Media Group**INTERNET:**  
[www.mortalloom.com](http://www.mortalloom.com)

### TRACK LISTINGS:

1. SYNTHETIC CHILL
  2. SEX, ROMANCE & GLAMOUR \*
  3. SLEEP EXOTIC \*
  4. MASTER CHALLENGE \*
  5. SELF-INDUCED
  6. TRAGIC DANCE \*
  7. ORION
  8. BURNING UP
  9. FUTURE KICK
  10. ENTROPY \*
  11. IMPRISONED MINDS \*
  12. FADE TO BLACK
  13. REFLECTION
- \* ON VINYL

### SELLING POINTS AND PROMOTION

**\*\*\*\* CHARTED TOP 40 ON CMJ CHARTS!**

- Free Demos to sales reps and key account buyers
- Free in-store play copies to retailers who sell music
- Full color flyers, postcards & stickers are available to retailers who sell music and posters, t-shirts and stickers available for retail customers
- National Retail and Radio Promotion and Marketing by: The Gate Media Group - [www.gatemedias.com](http://www.gatemedias.com)
- Radio Play on over 500 radio stations nationwide
- Services on listening posts and endcaps
- Reviews in over 45 publications nationwide, advertising in regional alternative and mainstream publications.
- National street team marketing campaigns focused on club, retail & lifestyle establishments and events.
- New Title Announcement Postcards & Sell sheets mailed to all top retail accounts and 250,000 consumers nationwide.

### THE ALBUM

ADDICTED TO THE TRAGEDY the new conspiracy in electronic music is a synthesis of electronic and acoustic landscapes pulsating with a mixture of tech-trance grooves, slight Latin and Arabic rhythms and holds a sophisticated tough beat that entices and guides the listener into a labyrinth of listening pleasure with a new found sonic palette. Featuring Chris & Cosey (Chris & Cosey, CTI, Throbbing Gristle, the founders of the Industrial/Trance music genres), ADDICTED TO THE TRAGEDY is an intoxicating 73-minute listening experience that will surpass your expectations. In a word, brilliant!

### THE BAND

Comprised of a guild of international alchemical musicians, dreamers and visionaries, MORTAL LOOM continues the traditions of successful Euro-US artists like Coil, Chris & Cosey, Dead Can Dance, SOMA, Vapourspace, Yello and The Art Of Noise. Mortal Loom's mission continues with this new release! This CD is the purest form of aesthetic improvisation, in that Mr. Troy of Mortal Loom acts as the ringmaster sending music back and forth via the internet and snail-mail nationally and internationally while never actually speaking to the artists. The artists are given full freedom to creatively make their magic in this new form of sharing music, a new millennium way of communication and art. The artists swap tracks based on a foundation to empower and challenge each other to accomplish something fresh and exciting. **See new reviews and band news at: [www.mortalloom.com](http://www.mortalloom.com)**

### THE LABEL

DELVIAN RECORDS has proven itself a champion of extreme artistry most recently with the second TOP-40 album from MORTAL LOOM, ADDICTED TO THE TRAGEDY. ML's first US release debuted in the Top-20 and was a major underground success that led to further sizeable sales in all major retailers, including Barnes & Noble and Borders. Working with such diverse acts as RAY'S MUSIC EXCHANGE, THE G-MAN and remastering the legendary SOPWITH CAMEL, Delvian is pleased to welcome KYLE SWAGER to the label. Delvian's 2003 plans include not only signing a dozen new artists but also changing the way music is introduced to the public. Ambitious? Certainly - keep watching because it's not bragging when you can back it up!



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SUPER D: 949-225-1170  
AEC ONE-STOP: 800-329-7664  
NORWALK: 800-877-6021  
GATE MUSIC: 800-655-1625  
DELVIAN RECORDS: [www.delvianrecords.com](http://www.delvianrecords.com)  
APPLE iTunes MUSIC STORE



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