

STREET DATE: June 21, 2005

NEW RELEASE

ARTIST: Dario
TITLE: Lies
GENRE: Pop
LABEL: Dario, Inc., & Delvian Records
LIST PRICE: \$ 2.99
SELECTION #: CD-9031
UPC: 6-75604-90312-7



KEY MARKETS

Hometown: Tucson, Arizona
National esp. West Coast

OVERVIEW

TRACK LISTINGS

- Dario's unique sound is tailor-made for fans of JOJO and ASHANTI.
- Dario released his first single, "Be," on April 20, 2004 which debuted in the #1 spot in Arizona and in the #2 position throughout the United States that week.
- "Lies" is the second single headed for the charts!

1. Lies
2. Lies 2.0

"When I first heard his music I knew this kid really had something." Valerie Cavasos
 (Reporter and TV Host) WB
"... His shows are very dynamic, electrifying."
 Rogelio Garcia (Director of Photography)
 Bravo



PROMOTION AND BROADCAST

ARTIST BIO

- * CMJ, Clear Channel, Infinity
- * Artist available for in-stores
- * Advertising in national publications
- * Street team marketing in clubs & lifestyle events

A performer since age 3, his first true "big break" came while performing at the "Search for Stardom Convention." Dario also participated in the top rated show on the WB "Pop Stars 2". However, his national exposure truly launched after competing on the second season of the wildly successful TV program, "AMERICAN IDOL" on Fox. Dario also had the opportunity to work with Jay Leno in a comedy skit on The Tonight Show. Dario opened for established R&B artists, KC & JoJo as well as Ashanti, during a recent promotional tour which includes stops in Arizona, Texas, Las Vegas, and California. He also participated in the red carpet events for the Grammys and The American Music Awards.

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